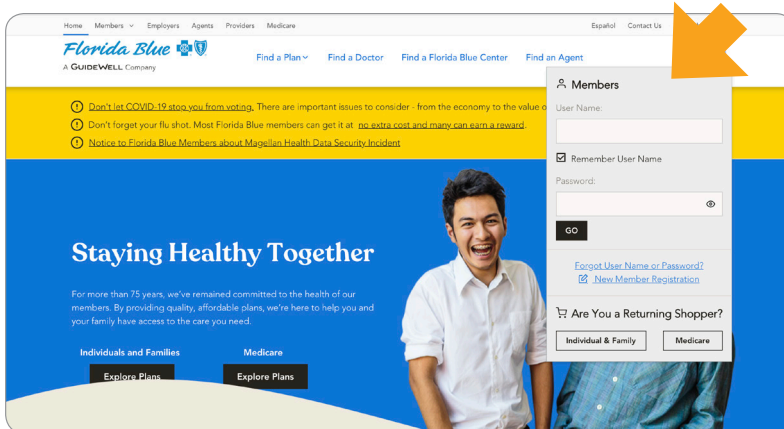


Log in. It's so easy!
Register at **floridablue.com**



We are here to help you get the most out of your benefits. Log in. It's so easy! Register at **floridablue.com**. With your personalized member account—ID cards, benefits, doctors, cost-saving tools and more—are all at your fingertips! Simply log in at **floridablue.com** or the Florida Blue mobile app.



To register:

Click **Log in**, then **New Member Registration**.

If you have trouble logging in, call 800-352-2583 for help.

New Member Registration Steps

To get started, click on **Manage my plan**.

Step 1: Fill in your personal information and click **Continue**.

Step 2: Enter your email address and click **Continue**. Check your email for a confirmation code.

Step 3: Once you have the confirmation code from your email, enter the code and click **Continue**.

Step 4: Choose a **User Name** and **Password**. The **Password** must be typed in twice for security purposes. If you'd like to receive communications electronically, click the **Yes** box and then click **Continue**.

Step 5: Create three different security questions and type an answer below each. Click **Continue**.

Note: The security questions will be used if you forget your **User Name** or **Password**.

Step 6: Success! Click **Go** to log in to your account and start exploring.

Health insurance is offered by Florida Blue. HMO coverage is offered by Florida Blue HMO, an affiliate of Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Association. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability or sex.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773).

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-800-352-2583 (TTY: 1-800-955-8770).