

Okaloosa County Tourist Development Fund
Financial Data pursuant to F.S. 288.1226(13)(c)(2)
fiscal period 10/1/22 - 9/30/23

a. Revenue received from public and private sources

42,784,531.78	Tourist Development Tax
376,301.94	Grant Awards to County
43,160,833.72	Total Public Sources
1,124,055.19	Service Charges
2,947,743.15	Interest Earnings
60,000.00	Aramark Investment
(91,097.52)	Other Misc Revenue
4,040,700.82	Total Private Sources

b. Operating budget

Budget	Actual	
3,742,237.00	3,505,479.47	Personnel
18,077,220.00	16,112,660.29	Operating
17,241,897.00	6,855,358.52	Capital
-	32,605.00	Debt Service
28,347,264.50	17,462,637.81	Grants & Aid
5,084,007.00	4,115,459.56	Other Uses
38,703,548.50	-	Reserves
3,807,604.00	322,265.63	Grant Awards to County
115,003,778.00	48,406,466.28	

c. Employee and board member salary & benefit details from public and private funds

2,542,326.41	Employee salaries
963,153.06	Employee benefits
-	TDC member salaries
-	TDC member benefits
3,505,479.47	Total Public Sources
-	Total Private Sources

d. Itemized account of all expenditures on behalf of, or coordinated for the benefit of, Visit Florida

n/a - all payments to Visit Florida were for the benefit of Okaloosa County

(e.g. trade show, advertising partnerships with Visit Florida to gain greater exposure for Okaloosa County)

e. Itemized travel and entertainment expenditures

46,897.49	Professional Development	197,071.12	Trade Shows, Sales Missions
	Capital Hill Oceans Week		AFCI Week
	Coastal & Estuarine Summit		CMCA Annual Convention
	DMAI Annual Convention		Conference Direct
	ESPA Annual Conference		Connect DC
	FADMO Marketing Summit		Connect Marketplace
	FAVR Conference-speaking engagement		Connect Southeast
	Film Florida Annual Meeting		DEMA Dive Show
	Film Florida Quarterly Meetings		Destination SE
	FL Marine Science Educators Assn Conf		FL Sports Foundation Sports Summit
	FL Marine Turtle Permit Holder Meeting		Florida Tourism Day - Tallahassee
	FSBPA Resiliency Conference		HPN Global - Denver
	FWC Day at Capitol		HPN Global - Tampa
	Gag Grouper Meeting		International Media Marketplace IMM
	Great American Seafood Cookoff		Outdoor Adventure Show - Calgary
	IAVM Venue Connect		Outdoor Adventure Show - Montreal
	iCast		Outdoor Adventure Show - Toronto
	inspect USAF vessel Crimson White; Monarch Countess		Rendezvous South
	Keep FL Beautiful Annual Conference		Small Market Meetings Conference
	Monarch Princess vessel mtg		Sports Events & Tourism Assn Symposium
	Obsidian Control Training Session		STS Media Meetup
	PCMA Convening Leaders		Travel & Adventure Show - Chicago
	Sea Turtle Monitoring (SE FL)		Travel & Adventure Show - Dallas
	Sunshine Sports Council think tank mgt		Travel & Adventure Show - DC
	USTA - ESTO		Travel & Adventure Show - Denver
	VF Governor's Conference		Travel & Adventure Show - NYC
	WDC-Dallas,Houston		Tribeca Film Festival
	WUSA-DC		VF Florida Encounter

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32,308.22 Entertainment Expenditures

Crestview Chamber Breakfast
Crowd Mgmt Training
Estuary Program Meeting
Estuary Program Meeting
FWB Chamber Tourism Committee
GCFI Closing Reception
Hospitality Training
Lodging Partner Breakfast
Manta Vessel Deployment
Niceville Chamber Breakfast
NWFL Tourism Council
Restore Act Meeting
Tour of Foley Sports Complex
Tourism Annual Meeting
Tourism Week Celebration
VisitFL CEO Dana Young
Wine & Art Walk

52,064.51 FAM Tours

Adapt Able Scuba Site Tour
Blu 52 Site Tour
BOW Collective Site Tour
COLA Site Tour
SASBO Site Visit

37,297.20 Public Relations

Fall Press Trip
Hey Skipper YouTuber
May Press Trip
Media Engagements
VF Canadian Fam