



DESTIN FORT WALTON BEACH FLORIDA

OUR MISSION

Make time spent here, whether visiting, living, or working, more valuable to all.

OUR PROMISE

We get kids outside on the water to give their adventurous side room to grow.

TOURISM WORKS FOR YOU

Beach Grooming + Trash Removal

Turtle Nesting Program
Beach + Dune Restoration
Marine Law Enforcement

Museums + Chambers

Water Quality Testing
Partner Program
Landscaping

Local Event Support

Transportation
Film Commission

Destination Stewardship

Waterfront Parks Maintenance
Beach Access-ways

Visitor Welcome Centers

DFWB Convention Center

Marketing + Advertising
Dredging

Infrastructure

Artificial Reefs

Crisis Management
Social Media Coverage



497K

Facebook followers

58K

Instagram followers

1.9M

website sessions

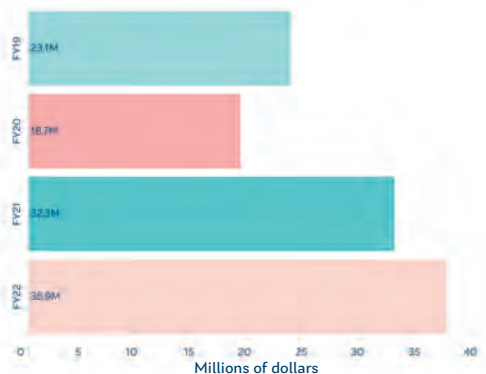
127K

website partner referrals

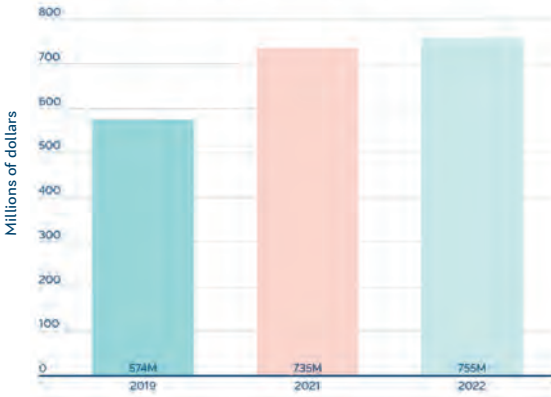
Number of Visitors

2019 - 7.6 million
2020 - 6.0 million
2021 - 8.3 million
2022 - 7.9 million

Tourism Tax Revenue



Visitor Spend

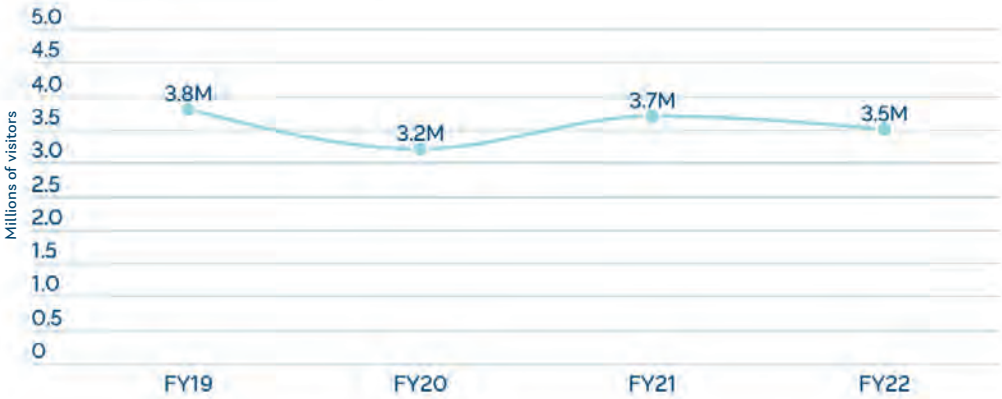


16,457
Lionfish removed

137 hours
surveying turtle nests

8
artificial reefs deployed

Beach Census

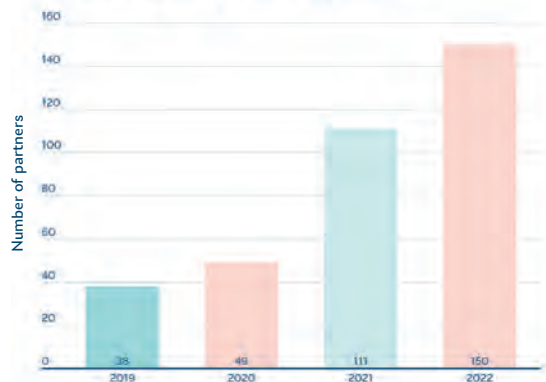


\$2.4M

million to public
safety

Text BEACH to 44144 for
water conditions updates

Partner Program Growth



Don't forget to connect with us!

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