

Okaloosa County Tourist Development Fund
Financial Data pursuant to F.S. 288.1226(13)(c)(2)
fiscal period 10/1/17 - 9/30/18

a. Total amount of revenue received from public and private sources

19,652,687.65	Tourist Development Tax
123,745.85	Grant Awards to County
19,776,433.50	Total Public Sources

786,412.55	Service Charges
577,947.54	Interest Earnings
60,000.00	Aramark Investment
497,600.00	Partner Co-op Advertising
13,615.46	Other Misc Revenue
1,935,575.55	Total Private Sources

b. Operating budget

Budget	Actual	
2,667,579.00	2,292,683.36	Personnel
14,285,184.00	8,987,859.13	Operating
5,787,876.00	2,242,793.42	Capital
1,274,169.00	1,175,435.92	Grants & Aid
2,843,746.00	2,688,781.95	Other Uses
43,585,745.00	-	Reserves
2,819,027.00	244,025.48	Grant Awards to County
73,263,326.00	17,631,579.26	

c. Employee and board member salary & benefit details from public and private funds

1,687,537.27	Employee salaries
605,146.09	Employee benefits
-	TDC member salaries
-	TDC member benefits
2,292,683.36	Total Public Sources
-	Total Private Sources

d. Itemized account of all expenditures on behalf of, or coordinated for the benefit of, Visit Florida

n/a - all payments to Visit Florida were for the benefit of Okaloosa County
(e.g. trade show, advertising partnerships with Visit Florida to gain greater exposure for Okaloosa County)

Okaloosa County Tourist Development Fund
Financial Data pursuant to F.S. 288.1226(13)(c)(2)
fiscal period 10/1/17 - 9/30/18

e. Itemized travel and entertainment expenditures

59,159.06 Professional Development

Ad Agency Meetings
Aramark Tour - Fenway
Crowd Safety Symposium
ESPA Annual Conference
ESTO Annual Conference
FADMO Annual Meeting
Film Florida Meetings
FL Tourism Leadership Summit
FLERA Conference
Florida Governor's Conference
FWC Meeting
FWC Meeting & Capital Lionfish Day
Global Security Exchange Conference
Guest X
iCast Conference
Inntopia User Conference
Ungerboeck Conference
Venue Management School
Visit FL Board of Director's Mtg
Wildlife Viewing & Nature Tourism Academy

4,463.90 Entertainment Expenditures

TDC/County/Partner Meetings
ECCC Client Appreciation Platters

86,312.61 Trade Shows, Sales Missions

CMCA Showcase
Connect Marketplace
Destination Southeast
FSAE
FSAE Luncheon & Sales Calls
Huntsville Sales Calls
NAPTE
NY Times Travel Show
PCMA Convening Leaders
Produced By
Real Simple - Brooklyn (scouting)
Rendevous South
Small Market Meetings Conference
South by Southwest
Travel & Adventure Show - Chicago
Travel & Adventure Show - Dallas
Travel & Adventure Show - DC
Tribeca Film Festival

5,245.51 FAM Tours

Mark of Excellence Dance Site Visit
Media Fam Tour - Samantha Feuss
Media FAM Tour Kristin Finan
Visit Florida German Media FAM
Visit Florida NYC Media