

Okaloosa County Tourist Development Fund
Financial Data pursuant to F.S. 288.1226(13)(c)(2)
fiscal period 10/1/16 - 9/30/17

a. Total amount of revenue received from public and private sources

19,534,275.86	Tourist Development Tax
155,207.67	Grant Awards to County
19,689,483.53	Total Public Sources

688,822.12	Service Charges
423,155.74	Interest Earnings
25,000.00	Aramark Investment
11,750.00	Partner Co-op Advertising
244.01	Other Misc Revenue
1,148,971.87	Total Private Sources

b. Operating budget

Budget	Actual	
2,536,159.00	2,039,697.56	Personnel
11,547,130.00	8,429,290.25	Operating
2,395,774.00	552,426.14	Capital
1,221,821.00	1,019,799.56	Grants & Aid
2,583,315.00	2,460,161.53	Other Uses
40,815,038.00	-	Reserves
2,036,370.00	336,998.45	Grant Awards to County
63,135,607.00	14,838,373.49	

c. Employee and board member salary & benefit details from public and private funds

1,541,162.99	Employee salaries
498,534.57	Employee benefits
-	TDC member salaries
-	TDC member benefits
2,039,697.56	Total Public Sources
-	Total Private Sources

d. Itemized account of all expenditures on behalf of, or coordinated for the benefit of, Visit Florida

n/a - all payments to Visit Florida were for the benefit of Okaloosa County
(e.g. trade show, advertising partnerships with Visit Florida to gain greater exposure for Okaloosa County)

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e. Itemized travel and entertainment expenditures

\$41,962 Professional Development

Ad Agency Meetings
 ASIS International Conference
 DMI Summit
 ESPA Annual Conference
 FAC Annual Conference
 FADMO Annual Meeting
 Film Florida Meetings
 FL Tourism Leadership Summit
 Florida Governor's Conference
 Florida Tourism Day
 FSBPA Conference & Board Meetings
 IAVM Chapter Meeting
 International Convention Center Conference
 NRLI Class
 PCMA Convening Leaders
 Research Program
 Severe Weather Summit
 Ungerboeck Conference
 Venue Management School
 VenueConnect Annual Conferece
 Visit Florida Certified Travel Info Center Seminar

\$1,789 Entertainment Expenditures

Beverages for CPAC working group mtgs
 Breakfast for Toyota site visit
 Cookie platter for Booz Allen Hamilton site visit
 Industry Destimetrics Meeting
 Industry Meet in Your Own Backyard Luncheon
 Lunch for Arrowhead Conferences site visit
 NRDA Artificial Reef meeting
 TDC Meetings
 Transp & snacks for Film Florida annual mtg

\$112,227 Trade Shows, Sales Missions

ABA Marketplace
 Albany Military Show
 Birmingham Sales Calls
 Capitol Events Tradeshow
 Chicago Travel Trade Show
 CMCA Showcase
 Connect Marketplace
 Connect New Orleans
 CVENT
 Florida Encounter
 Florida Huddle
 Ft. Rucker Military Show
 GA Bridal Show
 Going on Faith
 IPW
 Memphis Southern Womens Show
 MPI Mingle Under the Oaks
 NAPTE
 New Orleans Bridal Show
 Ohio Roadshow
 Plan Your Meetings Live Atlanta
 Plan Your Meetings Live Dallas
 Produced By
 Rendevous South
 SCMA-GMOA-AMA Regional Conference
 Small Market Meetings Conference
 Small Marketing Meetings Conference
 South by Southwest
 Star Tribune Vacation & Travel Experience
 The Villages Travel Expo
 Travel & Adventure Show
 Tribeca Film Festival