

Agenda
Tourist Development Council
August 27, 2019, 9:00 a.m., Shalimar Administration Building

Council Members & Staff

Honorable Kelly Windes	Okaloosa County Board of Commissioners - Liaison
Honorable Parker Destin	City of Destin Representative
Honorable Mike Holmes	City of Fort Walton Beach Representative
Bruce Craul, Chairman	President & CEO, Hospitality Services Group
Melissa Watson, Vice Chairman	Gulf Region Marketing Director, ResortQuest
Heather Ruiz	Director of Marketing, Destin Commons
Nick Sarra	Chief Operating Officer, Saltwater Restaurants
Ken Wampler	President, Newman-Dailey Resorts
Martin Owen	Owner, Owen Organization
Jennifer Adams	Director, Okaloosa County Tourist Development Department
Kerry Parsons	Legal Counsel, Nabors, Giblin & Nickerson PA

Pledge of Allegiance and Welcome

Attorney Update

Director Update

Public Comments Related to Current Agenda *(3 minutes each)*

I. Items for TDC Approval/Recommendation

- a. July 23, 2019 TDC Meeting Minutes *(Chairman)*
- b. Financial Update *(Charlotte Dunworth)*
- c. Public Safety Reimbursement *(Charlotte Dunworth)*
- d. Simpleview amendment 3 *(Charlotte Dunworth)*
- e. BooneOakley amendment 2 *(Charlotte Dunworth)*
- f. FY20 Interlocal – Heritage Park & Cultural Center *(Charlotte Dunworth)*
- g. FY20 Interlocal – Landing Performance Stage *(Charlotte Dunworth)*
- h. FY20 Interlocal – Athletic Complex Safety Netting *(Charlotte Dunworth)*
- i. FY20 Interlocal – Destin Waterfront Parks *(Charlotte Dunworth)*
- j. FY20 Interlocal – Sheriff Marine Law Enforcement *(Charlotte Dunworth)*
- k. FY 2020 Sales & Marketing Plan revision 1 *(Jennifer Adams)*
- l. FY 2020 Paid Media for Local Events *(Jennifer Adams)*

II. Items for Information Purposes Only *(Speaker)*

- m. Film Commission Update

III. Items for Information Purposes Only *(No Speaker)*

- n. Lodging Reports
- o. Check Listing
- p. Reconciliation of Promotional Reserves

IV. Council Member Minute

V. Public Comment *(3 minutes each)*

VI. Next TDC Meeting

September 23, 2019 9:00 a.m. Shalimar Administration Building

VII. Adjourn

Backup documentation for agenda items will be posted before the meeting:

<http://okaloosacountyfl.iqm2.com/Citizens/Default.aspx>