



## ADDENDUM 1

ITB TDD 78-20

### DESTIN-FORT WALTON BEACH VISITOR GUIDE PRINT & OPTIONAL FULFILLMENT

This addendum is to provide answers to questions asked by vendors.

1. For production purposes, can we quote this as 10 7/8 x 8 3/8? **Yes**
2. As an alternative, can this also be quoted on 80# Gloss Text for the text pages? **No**
3. Typically, Aqueous is on the cover only. Is the Flood Satin Aqueous (or) Flood Soft Touch Aqueous coating on the cover only or throughout the entire guide? **Entire guide**
4. Can Varnish be used instead of Aqueous? **No**
5. Can this be quoted on a web press? **Yes**
6. You are asking for digital printing, however the quantity of 50,000 doesn't make sense to run digitally. Please explain why you would want to have it quoted this way? **Please quote as Web Press rather than Digital**
7. Also do you want aqueous/soft touch coating on all the pages or just the cover? **Entire guide**
8. I believe there is an error in the specifications for the Envelope. Possible to check on this? **Should be Clearview**
9. Do you have samples of the current book available locally? **Yes, at Welcome Center, Okaloosa Island beach accessways, Beasley Park, Harborwalk, Boardwalk**

10. This may be splitting hairs as far as you are concerned, but can you tell me if the satin or soft touch finish is required to be an aqueous coating, or is a UV coating acceptable. You probably wouldn't be able to tell the difference if you saw aqueous next to UV unless you exposed it to direct sunlight in a tourist display rack for a couple months. I think UV is a superior solution, but is that a critical specification to have an "aqueous coating?"  
**aqueous coating required**
11. On the ITB 78-20 to Print and Fullfillment of Destin-Fort Walton Visitors Guide, You mention that you would like 50 cases per week to be shipped to Destin – Fort Walton Beach weekly. Can you specify how many guides you would like in each case or how many guides you would like total per week? **There are currently 40 guides per case, for a total of 2,000 guides per pallet. We typically do this on a per pallet, as-needed request basis.**
12. Also, are they all going to the same location or all different locations within the 50 cases weekly? **Same location.**
13. Can you specify the following on the translucent envelope?  
Is the Clear Ink a 'glow under UV light Ink' or a 'clear coating over spot color' (like spot raised uv?) I believe it is a clear coating over spot color. **Clear coating over spot.**
14. Also, can you show us an e proof of the art of the envelope? **Artwork is simply our logo and address. Proof attached.**
15. See below updated Visitor guide requirements:

### **I. Visitor Guide - required**

Quantities:	50,000
Description:	68 Page Text + 4 Page Cover
Cover Flat Size:	22" W x 8.5" H (does not include spine)
Finished Size:	11" W x 8.5" H
Paper Stock:	Cover - 100# Gloss Cover (Endurance or other #2 Sheet or better) Text - 100# Gloss Text (Endurance or other #2 Sheet or better)
Inks:	Bid two ways: (A) CMYK + Flood Satin Aqueous (B) CMYK + Flood Soft Touch Aqueous Coating
Printing:	Bid two ways: (i) Sheet Fed (ii) <b>DigitalWeb Press</b>
Proofs:	Hardcopy Color Proofs, with Mock-up
Finishing:	Perfect Bind
Client Alterations:	Include 2 rounds of alterations, with digital proofs for approval
Shipping:	Delivery to 1250 Miracle Strip Pkwy SE, Fort Walton Beach, FL 32548 County will reimburse actual cost of shipping Note: delivery address subject to change

**II. Envelope - required**

Quantities: 3,000  
Description: ~~Mailing~~ Clearview Envelope  
Size: 9" W x 12" H  
Paper Stock: 291b Translucent Vellum, Clear Inks: 1/0 - Spot Color  
Proofs: Hardcopy Color Proof Finishing: Insertion of guide  
Client Alterations: Include 1 round of alterations, with digital proofs for approval

**The opening date for this ITB remains October 14, 2020 at 3:15 PM CST.**

