



## ALLEGIANT ADDS MORE FLIGHTS TO DESTIN / FORT WALTON BEACH TO MEET STRONG DEMAND

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**DESTIN, Fla.** Jan. 22, 2016 — **Allegiant** ([NASDAQ: ALGT](#)) today announces that it will offer more nonstop flights and low fares to Destin / Fort Walton Beach from Cincinnati and St. Louis. Last week Allegiant announced Destin / Fort Walton Beach as its newest destination in its network, with seasonal, twice weekly nonstop flights beginning this spring. Flights to the popular beach destination will now operate three times weekly beginning June 4, 2016.

“Allegiant is very excited to be increasing our nonstop flight frequency to Destin / Fort Walton Beach so quickly after the destination’s announcement to meet demand,” said Jude Bricker, Allegiant chief operating officer. “With the new flight schedule, more travelers from Cincinnati and St. Louis will be able to take advantage of our affordable service to visit this exceptional vacation destination.”

The flights will operate twice weekly beginning May 20, 2016 until June 4, 2016 when the flights will increase to three times weekly. The new flights will bring nearly 23 thousand additional visitors each year to the Destin / Fort Walton Beach area and generate an estimated \$6.6 million annually in total visitor spending. Flight days, times and the lowest fares can be found only at [Allegiant.com](#).

“The addition of a new Saturday frequency from both Cincinnati and St. Louis / Belleville is proof that Florida’s Emerald Coast is a world class ‘Destin-ation,’” said Tracy Stage, Okaloosa County Airports interim airports director. “We have done a great job getting the word out and will continue to build on our partnership with Allegiant.”

“The new Saturday flights into Destin / Fort Walton Beach are the perfect addition to Allegiant’s service,” said Ed Schroeder, Emerald Coast Convention & Visitors Bureau director. “The majority of accommodations are through condominiums and rental units, where check in and check out dates are on Saturdays. Having flight days on Saturdays allows them to maintain their booking policies and helps grow the industry with the new visitors.”

Allegiant offers a unique travel option to travelers. Focusing on low-cost leisure travel, the company provides customers with low base fares averaging nearly half of the cost of the average domestic round-trip fare. Allegiant’s innovative business model has allowed the company to grow from one aircraft and one route just over a decade ago, to providing convenient, affordable service in over 100 communities nationwide.

### **Allegiant, Travel is our deal.®**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, [Allegiant.com](#). The company has been named one of America’s 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/VB3OR>.

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### **Allegiant Media Contact**

Phone: 702-800-2020

Email: [mediarelations@allegiantair.com](mailto:mediarelations@allegiantair.com)



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1201 North Town Center Drive | Las Vegas, Nevada 89144