

## VISION AIRLINES ANNOUNCES LOW-FARE SERVICE BETWEEN NIAGARA FALLS, NORTHWEST FLORIDA AND MIAMI

SUWANEE, GA. – NOV. 10, 2010 – Vision Airlines announces the launch of its low-fare, non-stop air service between Niagara Falls International Airport (IAG) and Northwest Florida Regional Airport (VPS) and non-stop service to Miami International Airport (MIA) **beginning Dec. 17, 2010, with rates starting at \$79 each way.**

Vision Airlines will operate flights twice per week (Friday and Sunday) using a Boeing 737 aircraft. This new service will provide leisure travelers from Canada and upstate New York a new low-cost way to escape to the sunny beaches of Florida for a weekend or for the entire season. The company believes that "snowbirds" will flock to the Destin/Fort Walton Beach area on direct flights offered by Vision Airlines.

“Vision Airlines is excited to offer this new, low-cost air service to the community of Destin-Fort Walton Beach,” said David Meers, senior vice president for Vision Airlines. “It is our desire to continue to grow our service and route structure and offer tremendous value to leisure travelers. We are also excited to bring this super, low-cost service to the Miami market, as well. There is a need for affordable air travel to the South Florida market.”

### Flight Schedule: Effective Dec. 17, 2010

Starting at \$79/each way  
Weekly Flights Friday and Sunday

Depart MIA	Arrive VPS	Depart VPS	Arrive IAG	Depart IAG	Arrive VPS	Depart VPS	Arrive MIA
7:30 AM	7:55 AM*	8:29 AM*	11:55 AM	12:40 PM	2:06 PM*	2:36 PM*	5:00 PM

\*VPS times are in Central Standard Time (CST)

“The addition of direct air service to Niagara Falls and Miami creates a tremendous opportunity for not just Destin and Fort Walton Beach, but for all of Northwest Florida,” said Michael Stenson, business development manager of Northwest Florida Regional Airport. “This new service eases travel expenses and time to our friends in Canada and New York with low fare, direct service to Northwest Florida, and will provide previously non-existent service to South Florida aboard a much larger 737 aircraft.”

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For Okaloosa County residents, fantastic vacation destinations are only a short flight away. Attracting visitors since the 18<sup>th</sup> century, Niagara Falls astounds viewers with its voluminous waterfalls and invigorating mist, offering unforgettable experiences, including the Maid of the Mist tour, turbulent cave encounters, multiple casinos and astounding light shows upon the falls. Additionally, a global mecca for dining, entertainment and shopping, Miami is now only an 85-minute, low-fare flight away on Vision Airlines.

Vision Airlines – headquartered in Suwanee, Ga., – began operations in 1994 in Las Vegas, Nev. Today, the company operates a mixed fleet of aircraft including the Boeing 767, Boeing 737 and Dornier 328 aircraft. Vision Airlines has been a premier charter airline and has been flying scheduled service for more than 2 years. The company has offices throughout the US.

For more information about Vision Airlines, please visit [www.visionairlines.com](http://www.visionairlines.com) or call 1-877-FLY-A-JET.

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