



Okaloosa County News Release

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Elaine Courtney, 850.689.5850, ecourtney@co.okaloosa.fl.us

Americans Currently Saving More Money Learn More at the Eco-Nomic Living Expo Feb. 21 at NWF State College

Historically, consumers save more than ever in a weak economy, according to recent news articles and the Okaloosa County Extension Office. What are they saving for – income taxes, job loss, loss of recent wealth or just a rainy day – and is this good news?

“Yes, it is good news to us at the University of Florida and Okaloosa County Extension Office; we try to get people to save all year long every year and even teach children to save, to help prepare for emergencies and financial goals,” exclaimed Okaloosa Saves Coordinator Elaine Courtney. “When you save for a specific goal (vacation), you still spend the money, but you avoid the temptation to get into too much debt.”

In celebration of Okaloosa Saves Week, an Eco-Nomic Living Expo will be held at the NWF State College campus on February 21, 2009, from 10:00 a.m. until 2:00 p.m. “This is a very timely event and we are very excited to have Deborah Owens to offer her “simple approach” to money and wealth, as well as the nationally acclaimed Danny Lipford speaking on “Going Green on a Budget,” adds Okaloosa Saves Chairperson Nicholas Barlotta, III, Wachovia Securities.

Experience hands-on finance, educational and fun activities for families and kids, all free – and of course, the very popular Piggy Bank Contest at the Eco-Nomic Living Expo. Sponsorships, exhibitors and “green” contributors are encouraged to get involved.

Activities and free seminars are scheduled throughout the day. Please check the website at www.okaloosasaves.org for updated information on the Eco-Nomic Living Expo. For more information on Danny Lipford, visit www.dannylipford.com and www.deborahowens.com for Deborah Owens. If you want to get involved, call 850-689-5850 or 797-4902.

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