

FOR IMMEDIATE RELEASE

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In our continuing effort to ensure the safety, security, and 'piece of mind' of parents and children in our facility, the Emerald Coast Conference Center announces the implementation of the "**Code Adam**" program, one of the country's largest child-safety awareness programs.

Code Adam is a "missing child" safety program in the United States and Canada, originally created by Wal-Mart retail stores in 1994. It is named in memory of Adam Walsh, the 6-year-old son of John Walsh (the host of Fox's America's Most Wanted). Adam was abducted from a Sears department store in Florida in 1981 and was later found murdered. Today, many department stores, retail shops, shopping malls, supermarkets, amusement parks, and museums participate in the Code Adam program.

The Emerald Coast Conference Center proudly displays the Code Adam decals at our entrance ways. All employees have been trained to follow the Code Adam procedures. "Code Adam is a powerful and effective search tool for lost children and we are pleased to offer this level of safety to the community and all guests entering the Emerald Coast Conference Center," stated Wes Fields, head of security. For more information about Code Adam and the Emerald Coast Conference Center email tmaraj@co.okaloosa.fl.us or visit us online at www.destin-fw.com/conference.