

Okaloosa County News Release

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Heritage Museum Announces New Planned Giving Program

VALPARAISO, FL –The Heritage Museum is pleased to announce the establishment of the Generation Fund, a planned giving program. This program will provide Heritage Museum members and individuals in the community an opportunity to donate to the museum via estate planning. “Museums are all about the long term. I feel good knowing that I’ve designated money today to support the Heritage Museum of Northwest Florida in the future,” affirmed Ken Bailey, senior vice president and regional chief financial officer, Synovus Financial Corporation.

The museum is proud to acknowledge community members for their leadership and vision as principal members of this new program and encourages the public to become part of history and further preserve and promote the region's rich heritage in the years ahead. Contributions to the Generation Fund may be designated for collections care and management, acquisitions, public education programs or facility expansion and operations.

Since 1971 the Heritage Museum of Northwest Florida has collected and preserved material culture pertaining to the region. Today the museum maintains nearly 28,000 objects, artifacts, textiles, furniture, photographs, books, documents, maps and audio/visual materials and makes these collections accessible to the public through exhibits, tours, education programs, publications and research. In the last year the museum hosted over 17,000 visitors of which 5,000 were Okaloosa and Walton County School students.

For additional information, call Michelle Severino at (850) 678-2615, or write to 115 Westview Avenue, Valparaiso, Florida 32580. The Heritage Museum of Northwest Florida serves to preserve and promote our area’s rich history. The museum is located at 115 Westview Avenue in Valparaiso. Admission is free. Hours: Tuesday – Saturday, 10 a.m. – 4 p.m. For more information, visit www.heritage-museum.org.

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